

Brief History of Art and design

20th-21st century

03 POP ART AND POP DESIGN IN THE SPACE AGE

(1955–1970)

VOCABULARY

for English lesson



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MĀKSLAS un DIZAINA
VIDUSSKOLA



SUPŠ:UH



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VOCABULARY

Instructions: Match the vocabulary words with their correct definitions.

Vocabulary Words

11. Consumerism
12. Mass culture
13. Icon
14. Commercial
15. Repetition
16. Celebrity culture
17. Graphic design
18. Advertising
19. Mass production
20. Branding
21. Bold colours
22. Collage
23. Iconography
24. Cultural commentary
25. Re-contextualization
26. Printmaking
27. Irony
28. Visual culture
29. Mass media
30. Commercialization
31. Pop icon
32. Abstract
33. Art movement
34. Consumer goods
35. Critique

Definitions

1. The process of making something more focused on profit or consumer appeal.
2. A person, object, or symbol that is widely recognized in popular culture.
3. The activity of promoting products or services, often a key theme in Pop Art.
4. The act of repeating elements or images in an artwork.
5. The study of how visual images and media shape our understanding of society and identity.
6. The process of creating artworks by printing onto paper, often in multiples.
7. A style or approach to art that is shared by a group of artists during a specific period.

8. The process of creating a unique name and image for a product.
9. The widespread admiration and media attention given to famous people.
10. Art that does not represent realistic objects, but instead uses shapes, colors, and forms.
11. The creation of artworks by combining various materials such as paper or photographs.
12. The products or goods bought for personal use by consumers.
13. A symbol or image that represents a larger meaning or cultural idea.
14. The use of humour or contrast to convey a deeper meaning, often seen in Pop Art.
15. The products or services sold or advertised for commercial purposes.
16. The large-scale production of identical products.
17. The way images, symbols, or themes are used in art to represent a particular idea.
18. The culture created by the consumption of mass-produced goods, often tied to media.
19. A critical analysis of something, examining its deeper implications or meanings.
20. Strong, vivid colours used to attract attention and create visual impact.
21. The influence of television, radio, and the internet on shaping public culture.
22. A type of art commentary on modern society, politics, or culture.
23. The act of placing everyday objects or ideas in an artistic context, giving them new meaning.